



BIWTC
Bangladesh Inland Water Transport Corporation
Ministry of Shipping.
Deputy Naval Superintendent's Office
24, Kazi Nazrul Islam Avenue, Banglamotor, Dhaka-1000.
Web: www.biwtc.gov.bd

Memorandum No- 12,000.20129,01122,23

Date: 14/06/2023

Subject: Regarding permission to use the BIWTC logo.

Source: Development Activities of Society (DAS) letter dated 23/10/2022.

Last 23/10/2022 AD. Non-governmental development organization Development Activities of Society (DAS) has sent a letter to Chairman of the organization to use BIWTC's logo for smoke-free public transport of BIWTC. In the said letter, you mention that at least 161,000 people die every year due to smoking in Bangladesh (Source: GATS Report 2017). Also many are affected by various diseases. To reduce this dire health risk, Hon'ble Prime Minister Sheikh Hasina has expressed her determination to declare a tobacco-free Bangladesh by 2040. You also mention that the United Nations, in its Sustainable Development Agenda, has set a target of reducing global tobacco-related deaths by one-third by 2030. In continuation of that, the non-governmental development organization Development Activities of Society (DAS) is working to make 03 bus terminals (Gabatli, Mohakhali and Sayedabad) and public transport of Dhaka city smoke-free using BIWTC's logo.

In this case, in view of your application, permission is granted to your organization Development Activities of Society (DAS) to use BIWTC Logo subject to the following conditions.

1. Any monogram other than the monogram/logo of BIWTC and Development Activities of Society (DAS) on the sticker. Logos cannot be used.
2. BIWTC will not have any financial involvement in it.

Signed/
SM Ferdous Alam
Chairman, BIWTC

Attached: As per description.

Md. Aminul Islam Bakul
Team Lead (Tobacco Control Program)
Development Activities of Society (DAS)
13/A-3/A Babar Road, Block-B, Mohammadpur, Dhaka-1207.

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Distribution (not in order of seniority):

- 1) Director (All)
- 2) Head of the Department (All)